

Product Data Sheet: Phospho-CREB1-S133

Cat. No: ABP-0333

Conjugate: Unconjugated

Size: 100 ug Clone: Poly **Concentration:** 1mg/ml Host: Rb

Isotype: **IgG**

A phospho specific peptide corresponding to residues surrounding Ser133 of Immunogen:

human CREB1.

Hu, Ms, Rt Reactivity:

Applications: Western Blot: 1:1000

Molecular Weight: 43kDa

Purification: Affinity Purification

> CREB1 is a transcription factor that is a member of the bZIP family of DNA binding proteins. It binds as a homodimer to the CRE (cAMP-Responsive Element), an octameric palindrome containing a conserved core sequence, 5-prime-TGACG-3-

prime. It consists of two transcript variants encoding respective isoforms

produced by alternate splicing. It is mapped to 2g32.3-g34. It is phosphorylated **Background:**

by several protein kinases and induces transcription of genes in response to hormonal stimulation of the cAMP pathway. CREB1 is crucial for the consolidation of long-term conditioned fear memories, but not for encoding, storage, or

retrieval of these memories. It is required for the stability of reactivated or

retrieved conditioned fear memories.

Form: liquid

Buffer: PBS with 0.02% sodium azide, 50% glycerol, pH7.3.

Store at -20°C. Avoid freeze / thaw cycles. Storage:

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