

<b>Cat. No:</b>	ABP-0333
<b>Conjugate:</b>	Unconjugated
<b>Size:</b>	100 ug
<b>Clone:</b>	Poly
<b>Concentration:</b>	1mg/ml
<b>Host:</b>	Rb
<b>Isotype:</b>	IgG
<b>Immunogen:</b>	A phospho specific peptide corresponding to residues surrounding Ser133 of human CREB1.
<b>Reactivity:</b>	Hu, Ms, Rt
<b>Applications:</b>	Western Blot: 1:1000
<b>Molecular Weight:</b>	43kDa
<b>Purification:</b>	Affinity Purification
<b>Background:</b>	<p>CREB1 is a transcription factor that is a member of the bZIP family of DNA binding proteins. It binds as a homodimer to the CRE (cAMP-Responsive Element), an octameric palindrome containing a conserved core sequence, 5-prime-TGACG-3-prime. It consists of two transcript variants encoding respective isoforms produced by alternate splicing. It is mapped to 2q32.3-q34 . It is phosphorylated by several protein kinases and induces transcription of genes in response to hormonal stimulation of the cAMP pathway. CREB1 is crucial for the consolidation of long-term conditioned fear memories, but not for encoding, storage, or retrieval of these memories. It is required for the stability of reactivated or retrieved conditioned fear memories.</p>
<b>Form:</b>	liquid
<b>Buffer:</b>	PBS with 0.02% sodium azide, 50% glycerol, pH7.3.
<b>Storage:</b>	Store at -20°C. Avoid freeze / thaw cycles.

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