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| <b>Product name:</b>     | p53 (phospho Ser378) Rabbit Polyclonal Antibody                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Cat number:</b>       | ABN05170                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Conjugate:</b>        | Unconjugated                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Size:</b>             | 100μL                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Clone:</b>            | Polyclonal                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Concentration:</b>    | 1mg/ml                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Host:</b>             | Rabbit                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Isotype:</b>          | IgG                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Immunogen:</b>        | The antiserum was produced against synthesized peptide derived from human p53 around the phosphorylation site of Ser378. AA range:344-393                                                                                                                                                                                                                                                                                                              |
| <b>Reactivity:</b>       | Human,Mouse,Rat                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Applications:</b>     | WB 1:500-1:2000,ELISA 1:10000-1:20000                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Molecular Weight:</b> | 53kDa                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Purification:</b>     | Affinity purification                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Form:</b>             | Liquid                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Buffer:</b>           | Liquid in PBS containing 50% glycerol, 0.5% BSA and 0.02% New type preservative N.                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Storage:</b>          | Store at 4°C short term. Aliquot and store at -20°C for 12 months. Avoid freeze/thaw cycles.                                                                                                                                                                                                                                                                                                                                                           |
| <b>Background:</b>       | Tumor protein p53, a nuclear protein, plays an essential role in the regulation of cell cycle, specifically in the transition from G0 to G1. It is found in very low levels in normal cells, however, in a variety of transformed cell lines, it is expressed in high amounts, and believed to contribute to transformation and malignancy. p53 is a DNA-binding protein containing DNA-binding, oligomerization and transcription activation domains. |